

Alliance News *Professional*

The complete real-time news service for UK financial professionals and active non-professional traders.

Alliance News Professional covers every London-listed company, including AIM stocks and investment trusts. Our markets coverage tells you which stocks are moving, which are about to move, and why.

To complete the picture, Alliance News Professional includes top UK and global economic, political and general news, reporting on influential global blue chips, and commentary on the foreign exchange and commodities markets as well.

Key features:

- **flash headlines** on all market-moving events;
- **In Depth** - Our deepest dive into companies and hot topics of the day
- **In The Know** and **Taking AIM** market insight; UK, Asian, European and US market commentary throughout the day;
- **broker ratings** changes and price targets as reported and in a convenient daily summary;
- **executive interviews** and earnings previews;
- **London Briefing** - unique flash summary of the London market open, including key pre-market company announcements, overnight news, and opening direction;
- **London Market MIDDAY** - everything you need to know ahead of the afternoon session and US open;
- **winners & losers summary** - tells you which London stocks are moving the most and why;
- **calendars** of corporate and economic events; tables of comparative and historic economic indicators;
- **Bank of England, ECB and Fed Previews** - what to expect from policy making meetings;
- **primary ticker** - sensible content tagging, including the ability to filter on just the news that is **about** a company and **significant** to it; top stories code;
- **news sentiment** - positive or negative for the stock price, assigned by the journalist who wrote the story, not a computer;
- and an **unlimited news archive**.

For clients who need a comprehensive global financial news service to complement Alliance News's dedicated UK coverage, we have integrated the complete international news feeds from our partner dpa-AFX.

dpa-AFX International ProFeed

Provides real-time coverage of international economic, financial, corporate and general news with a general focus on Europe. The feed includes equity news reporting from the US, Asia and other international centres, as well

Alliance News *International*

Provides streaming news on all UK-listed companies and investment trusts for sophisticated users of closed-access information platforms.

Key features:

- **international blue-chip company news**
- **broker rating** and price target changes summary;
- **executive interviews**, director dealings, and UK press reports;
- **London Briefing** and **London Market MIDDAY**;
- **calendars** of UK corporate and global economic events; and
- **US and European stock market reports**, plus coverage of foreign exchange, oil and gold trading.

Alliance News *Web*

Provides continuously updating coverage of UK-listed companies and the news events that matter to them for open-access investor-information websites.

Key features:

- **news reporting on every UK-listed company** from FTSE 100 to AIM;
- **Extra** reporting on the key stories of the day;
- **UK stock market commentary**, plus reporting on US and European stocks, currencies, oil and gold;
- **London Briefing** and **London Market MIDDAY**;
- **calendars** of UK corporate events, including earnings, dividends, and shareholder meetings; and
- **summaries** of broker rating changes, winners & losers, and top news.

Alliance News *Top*

Only the biggest UK listed companies and most important economic news make the cut for an uncluttered window on the day's top business news.

Key features:

- coverage of **all FTSE 100 and FTSE 250 constituents**, plus high-profile small-caps;
- global **market commentary** with a focus on London, plus currency, oil and gold trading;
- **Top News** summary, and roundups of broker ratings changes and stockmarket winners & losers;
- **London Briefing** - what you need to know at the start of the business day; and
- **calendars** of UK company and global economic events.

as relevant coverage of fixed income, foreign exchange and commodities markets around the world. Up to 2,000 news items per day, including economic indicators from 50 plus countries.

dpa-AFX International Compact

A comprehensive news service providing private investors, financial advisers and back-office specialists with the means to keep up with the latest financial news.



UK News Services Content Summary

Professional

complete real-time service for market professionals

International

full breadth of reporting for company executives and private investors

Web

blanket news coverage for open-access sites

Top

top news and views on UK business and finance

Articles per Day	500	200	175	80
Archive	unlimited	13 months	4 months	4 months
Companies				
FTSE 100	⚡			
FTSE 250	⚡			
London main market small-caps	⚡			
AIM	⚡			
Irish Stock Exchange	⚡			
global blue chips				
earnings previews				
CEO interviews & In Depth articles	⚡			
Extra reporting on key stories				
press reports				
top news summary				
earnings, trading statements calendar - next 7 days				
dividend calendar - next 7 days				
shareholder meetings calendar - next 7 days				
director dealings and daily summary				
London Main Market and AIM IPO scorecards				
Markets				
London Briefing and London Market Midday				
London stockmarket reports				
Asian, European & US stockmarket reports				
In The Know - share-movers and special situations				
Taking AIM - small-cap insight				
winners & losers summary				
broker ratings changes	⚡			
broker ratings summary				
foreign exchange, oil & gold market reports				
Economics				
UK economic, political & general news	⚡			
international top economic, political & general news	⚡			US only
international top economic events calendar - next 7 days				
central bank meeting previews				
major economy comparative indicators				
12-month economic indicator history by country				

⚡ = flash headlines

= news articles